



## Inspiring Youth to Get Active for the Environment

### What is HSBC Clean Air Achievers?

HSBC Clean Air Achievers (CAA) is a curriculum based, multi-disciplinary program that targets students in Grades 7, 8 and 9. CAA is a program of Clean Air Champions, a non-profit organization that aims to educate and motivate Canadians to adopt practices and lifestyles that enhance both environmental and personal health. This program uses **Canada's top national team, Olympic, and Paralympic athletes** to deliver the CAA message to Canadian youth.

### What is the goal of the CAA program?

This unique program explores transportation choices and the resulting impacts on air quality, climate change and health. Students achieve measurable results to reduce greenhouse gas emissions by choosing active transportation, and influencing others to become more physically active.

### Is there a cost involved?

NO. Thanks to the generous support of our sponsors *there is no cost* associated with the CAA program. The impact on our environment and your students' health, however, is priceless!

### What subject areas will be covered?

- Science of air pollution & climate change
- Health impacts and fitness
- Transportation, technology & alternatives
- Social Sciences of healthy communities
- Geography or air pollution & climate change
- Mathematics to apply concepts learned

Additional subject areas may be covered depending on your grade and province. For a complete listing of curriculum links, go to: <http://www.cleanairachievers.ca/teachers>

### What does the program include?

- A comprehensive Teachers' Manual, including detailed lesson plans, easily adapted to suit your students' needs
- Access to our informative & interactive website
- Two inspirational and educational in-school presentations by a Clean Air Champion athlete; the first to kick off the program and a second wrap-up event to celebrate student success
- Brochures, posters & other promotional materials
- Ongoing telephone and online support
- Recognition for every student participant at the wrap-up event

### When can I use the program in my class?

When you schedule CAA is up to you, but we ask that you implement the program for a minimum of one week and that you complete it by June 15<sup>th</sup>. You may also choose to tie it in with other school events such as International Walk to School Day, Earth Day, or Environment Week.

#### Did you know?

Children are 40% less active than they were 30 years ago.

### How can I find out more?

For specific information on CAA, go to the Clean Air Champions website [www.cleanairchampions.ca](http://www.cleanairchampions.ca) and click on 'programs'. You can also e-mail Judy at [montgomery@yourlink.ca](mailto:montgomery@yourlink.ca) or call 306-373-3397.

### Sounds great! How do I sign up?

This program will be filled on a first come, first served basis. Registration for the 2006-07 school year is now underway. Simply click on the link below, fill in a brief form, and we will contact you within 48 hours. To register go to: [www.cleanairachievers.ca](http://www.cleanairachievers.ca) and follow the "Register" link on the home page.

**Space is limited, so register now to avoid disappointment!**

