



Media Release

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Support The Planet – Turn off your lights

At **8.30 pm on Saturday March 27th**, the world will turn off the lights for just one hour – **Earth Hour** – to show symbolic support for action on climate change. The Saskatchewan Environmental Society, along with its partners at the City of Saskatoon, Greater Saskatoon Catholic Schools, Meewasin Valley Authority, Road Map Saskatoon, Saskatchewan Waste Reduction Council, Saskatoon Health Region, Saskatoon Public Schools, SIAST, TCU Place, Saskatoon Public Library, Mendel Art Gallery, Innovation Place and the University of Saskatchewan, **encourage you to turn off your lights at home and in the office for Earth Hour.**

Earth Hour is an initiative started by the WWF (World Wildlife Fund) in Australia in 2007. It has now grown into a global campaign for environmental action that involves hundreds of millions of people in 88 countries.

“It’s easy to join in”, says Lydia Jackson of the Saskatchewan Environmental Society, “all you have to do is turn off your lights on Saturday evening at 8.30p.m. for one hour. You’ll be joining with hundreds of households and businesses in Saskatoon that will be doing the same and adding your voice to the call for action on the environment. To quote Edmund Burke ‘Nobody made a greater mistake than he who did nothing because he could only do a little.’ ”

“The partnering organizations hope the public will let the world know of their support for this initiative by signing up today at www.earthhour.org, and joining the local Facebook page, SES Earth Hour 2010. Please encourage your family and friends to do the same”.

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For more information:

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<http://www.earthhour.org/>

<http://www.facebook.com/pages/SES-Earth-Hour-2010/106001259429127?ref=ts>