



Press Release

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Saskatoon Organizations Support Earth Hour

At **8 pm on March 29th**, the world will turn off its lights for just one hour – **Earth Hour** – to show symbolic support for action on climate change. The Saskatchewan Environmental Society, along with its partners: the City of Saskatoon, Greater Saskatoon Catholic Schools, Meewasin Valley Authority, Road Map 2020, Saskatchewan Waste Reduction Council, Saskatoon Health Region, Saskatoon Public Schools, and the University of Saskatchewan, **encourage you to turn off your lights at home, and in the office, for Earth Hour.**

Earth Hour is a global initiative begun by the WWF (World Wildlife Fund) in Australia last year. Almost 2.3 million Sydney residents participated in 2007 – including more than 2,100 businesses. This year the WWF is taking Earth Hour global. Several major cities around the world and in Canada, including Montreal, Toronto, Ottawa and Vancouver, are participating in this event with more joining daily.

“We will be doing our best to turn off our lights for Earth Hour, and we ask that you turn off your computer monitors and lights in your workplace before you leave for the end of the week,” says Allyson Brady of the Saskatchewan Environmental Society. “Earth Hour is a great opportunity for family fun: play board games by candle light or go for a walk”.

“The partnering organizations hope the public will let the world know of your support for this initiative by signing up today at **www.wwf.ca/earthhour** and suggest your family and friends do the same”.

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